

Privacy Policy

Effective Date: January 1, 2026

The AEC Technology Collaborative is a community currently convened by **Digital Conditions** and its organizing partners. This Privacy Policy explains how we collect, use, share, and protect information provided by people who register for or participate in an AEC Technology Collaborative event.

We aim to keep this policy straightforward: we collect information to organize the event, communicate with participants, and help participants connect with the organizations involved in creating and supporting the event.

1. Information We Collect

When you register for an AEC Technology Collaborative event, we may collect information such as:

- Your name
- Email address
- Phone number
- Company or organization
- Job title or role
- Other information you voluntarily provide during the registration process

We will generally limit the information we collect to information that is relevant to registering for, organizing, communicating about, and following up on the event.

2. How We Use Your Information

We may use registration information to:

- Process and manage your event registration
- Confirm your participation
- Send event invitations, confirmations, reminders, updates, and logistical information
- Communicate with you about the event before, during, and after it occurs
- Follow up regarding the event and related activities
- Facilitate professional connections among participants, organizers, sponsors, and other organizations involved in the event
- Send information about relevant events, programs, services, or professional opportunities from the organizations involved in the AEC Technology Collaborative
- Understand participation and improve future AEC Technology Collaborative events

We do not sell your personal information or rent your personal information to third parties.

3. Sharing Information With Organizers, Partners, and Sponsors

The AEC Technology Collaborative is organized with the participation and support of multiple organizations.

By registering for or participating in an AEC Technology Collaborative event, you acknowledge that the registration information you provide may be shared with the organizations directly involved in organizing, sponsoring, or supporting that event.

These organizations may use the information to:

- Communicate with you about the AEC Technology Collaborative
- Facilitate professional introductions and connections
- Provide information about their relevant events, programs, products, services, or professional opportunities
- Conduct appropriate follow-up and relationship-building related to the event

We do not provide attendee information to unrelated third parties or organizations that are not participating in the organization or sponsorship of the event.

Each organization that receives attendee information is responsible for maintaining and protecting the information it receives and for its own subsequent use of that information.

4. Marketing Communications

Because the AEC Technology Collaborative is intended to facilitate meaningful professional connections, participating organizations may contact attendees after an event regarding relevant professional opportunities, events, programs, services, or other communications related to their relationship with the attendee.

You may opt out of marketing or promotional communications at any time by following the unsubscribe instructions included in those communications or by contacting us at hello@DigitalConditions.com.

Opting out of marketing communications does not prevent us from sending necessary administrative or event-related communications.

5. Event Photography, Video, and Recordings

AEC Technology Collaborative events may be photographed, filmed, recorded, or otherwise documented.

By attending or participating in an event, you acknowledge and consent to being photographed, filmed, or recorded. Photographs, video, audio, and other event documentation may be used by Digital Conditions, the AEC Technology Collaborative, and participating organizers, partners, and sponsors for purposes including:

- Documenting the event
- Promoting the AEC Technology Collaborative
- Promoting related community activities
- Communications and marketing
- Educational or informational purposes
- Future event promotion

If you have a specific concern about being photographed or recorded, please contact the event organizers at hello@DigitalConditions.com.

6. Website Analytics

The DigitalConditions.com website may use limited analytics or measurement technologies, including **LinkedIn Insight Tag**, to understand website activity and improve outreach related to the AEC Technology Collaborative.

We do not currently intend to use other third-party advertising or analytics technologies beyond those disclosed here.

7. Data Storage and Retention

Registration information may initially be maintained through the systems used to administer the event, including LinkedIn or other event-registration and communications systems.

Information may subsequently be maintained in the customer relationship management (CRM) systems used by Digital Conditions and participating organizing partners.

Because information may be shared with participating organizations, each organization may retain information according to its own applicable data-retention practices and policies.

We seek to retain personal information only for as long as reasonably necessary for the purposes described in this Privacy Policy and for legitimate business, administrative, or legal purposes.

8. Data Security

We take reasonable steps to protect personal information from unauthorized access, use, disclosure, alteration, or destruction.

However, no electronic transmission or storage system can be guaranteed to be completely secure. We cannot guarantee the absolute security of information transmitted to or stored by us or by organizations with whom information is shared.

9. Your Privacy Choices and Rights

You may contact us at any time to:

- Request correction of inaccurate personal information
- Request deletion of your personal information
- Withdraw consent where consent is the basis for a particular use
- Opt out of marketing communications
- Ask questions about how your information is collected or used
- Ask questions about organizations with whom your information has been shared

To make a privacy-related request, contact:

hello@DigitalConditions.com

We may need to verify your identity before completing certain requests in order to protect your information.

Please note that deleting or restricting certain information may affect our ability to provide particular event-related services or communications.

10. Children's Information

The AEC Technology Collaborative is intended for adults and professional participants. We do not knowingly collect personal information from children under the age of 13 through the event registration process.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our events, data practices, technology, or applicable requirements.

When we make material changes, we may update the effective date at the beginning of this policy and provide additional notice where appropriate.

12. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact:

Digital Conditions

Email: hello@DigitalConditions.com

Website: DigitalConditions.com

This Privacy Policy applies to information collected in connection with the AEC Technology Collaborative and related event registration activities.